Israel Oluwayanmife

Product designer

israeloluwayanmife@gmail.com +234 907 790 1686 (WhatsApp) israeloluwayanmife.com Lagos, Nigeria

Product designer designing web and mobile products since 2020. I've led design on **a national exam board's admissions platform** and **a payments app that has processed over ₦100 million**, taking work from research and flows to shipped interfaces. A background in urban and regional planning shapes how I research, map whole systems and solve problems for many people at once.

₦100M+
processed through EasyVend, a live payments app I led design on

JAMB CAPS
complete interface overhaul for staff and candidates

220+
desktop and mobile web screens designed for Artsony

EXPERIENCE

Oct 2026 – Present
Freelance
Central Admissions Processing System (CAPS)

Product designer · JAMB

- Led a complete overhaul of the CAPS interfaces for staff and candidates, my largest and most in-depth project.
- Redesigned the candidate processing pipeline, improving how applications move through the system end to end.
- Work under NDA; happy to discuss approach and scope in interview.

2024 – Present
Freelance
Two-sided art marketplace

Lead product and UI designer · Artsony

- Lead design of a platform where artists share, sell and get paid, and collectors buy original art directly from them, now in the final stages before launch.
- Designed escrow checkout, local payouts and artist-set licensing, and built the design system behind 220+ desktop and mobile web screens.

Apr 2025 – Sep 2025
Part-time, 6 months
Architecture, construction and real estate

Product and UI design intern · Nespaces

- Owned all product and UI design for the team and built the firm's online presence from the ground up, including its website.

EXPERIENCE, CONTINUED

2025

Freelance
Digital consultancy for African SMEs

Website designer · Rarefy Consulting

- Designed a website that takes businesses from first visit to booked consultation, backed by a Figma design system.

Freelance

Second stint
Payments

Lead product designer · Flexsystems

- Led product design for EasyVend, a payments app live on Google Play that had processed over ₦100 million in transactions by early 2026.

2021 – 2022

Freelance, first stint
Fintech

Lead UI designer · Flexsystems

- Led UI design for a fintech platform, running brainstorming and strategy sessions with the team to shape user flows and wireframes.

SELECTED WORK

Artsony

Art marketplace · case study

israeloluwayanmife.com/work/artsony

Civora

Research-led waste management platform · case study

israeloluwayanmife.com/work/civora

EasyVend

Payments app · live on Google Play

play.google.com · EasyVend

EDUCATION

University of Lagos
BSc Urban and Regional Planning
2026

CERTIFICATION

Complete Web & Mobile Designer: UI/UX, Figma + more
Udemy · 2023

SKILLS

User research · Journey mapping · Information architecture · User flows · Wireframing · Prototyping · UI design · Design systems · Usability testing · Dashboards and data · Responsive web · Mobile apps

TOOLS

Figma · FigJam · Claude Design · Framer · Affinity